

## **SPONSORSHIP LEVELS:**

### **TITLE SPONSOR - \$1000**

Special recognition as a Title Sponsor with name in all television and radio advertising.

Large company logo will be included in all print advertising (banners, fliers, entry forms, Tshirts, etc.). Includes 6 parade entries and option to have a presence at our staging area (we provide table).

### **GOLD PAW SPONSOR - \$500**

Special recognition as a Gold Paw Sponsor with the use of company logo in all printed advertising. Includes 4 parade entries and option to have a presence at our staging area (table provided).

### **SILVER PAW SPONSOR - \$250**

Special recognition as a Silver Paw Sponsor in all printed advertising. Name (not logo) will be included. Includes 2 parade entries and option to have a presence at our staging area (table provided).

### **BRONZE PAW SPONSOR - \$100**

Recognition as a Bronze Paw Sponsor at the parade on the sponsor banner.  
Includes 1 parade entry.

### **DONATION OF GOODS/SERVICES**

Donation value determines sponsor level.